

www.jukraine.com

The treasures of Ukrainian Jewish heritage often remain unknown and neglected, as contemporary Ukraine lacks a system of qualified Jewish guides and efficient infrastructure to make Jewish journeys not only transformational, but also safe and comfortable.

JUkraine's mission is to raise awareness and create excitement about Ukrainian Jewish heritage and the contemporary life by making Jewish Ukraine accessible to visitors from around the world.

In order to achieve its mission, JUkraine

- develops Jewish travel routes, trains professional guides, provides genealogical research services, and connects families to their relatives living in Ukraine.
- creates study tools for real-time and distant learning and offers Jewish & professional education and career opportunities. JUkraine trains and employs people with and without prior Jewish knowledge or involvement.
- contributes to the preservation of historical landmarks and sustainability of Ukrainian Jewish communities
- serves individuals and families, as well as organized tour groups, youth study trips, congregational missions, and businesspeople and Jewish community professionals seeking Ukrainian connections.

# During the years of activity (since 2009), JUkraine has:

- created an efficient operational infrastructure for trips across Jewish sights of Ukraine, including Kosher and Shabbath-sensitive tours.
- developed and run tailor-made tours for groups from the USA, Israel, Russia and Ukraine
- established contacts with local historians, experts in Jewish studies and ethnography, community leaders, able to present first-hand both historical heritage and contemporary Jewish life of Ukraine.

## JUkraine adapts its services to the specific needs and interests of various target audiences, offering:

## To travel agents & operators

- Arrangement of the family / educational / business trips in accordance with the set priorities and desired impact on the group participants, including
  - thorough development of the most appropriate route,
  - o complete set of logistical travel arrangement for the group in Ukraine.
  - o elaboration of meetings with representatives of local communities

## To individuals

- Detailed developed itineraries for independent travels across Ukraine
- Regular and distant learning, also with the option of obtaining the state license of guide across Jewish sights of Ukraine with further employment at JUkraine's projects
- Participation in study trips, both as the way to improve professional qualification and opportunity for interesting intellectual leisure.

## To leaders of Jewish community & educational programs, experts and lecturers,

- Opportunity to access the international audience of the JUkraine's users and clients as lecturers, tutors and guides
- Possibility to extend significantly the audience of study projects thanks to using the technological tools and methodological expertise of JUkraine and its partners.
- Arrangement of interdisciplinary and specialized professional academic programs and trips

**NB!** - While working with educational organizations, JUkraine develops its projects as the chain of interlinked educational activities, where the study trip is the chance to implement the theoretic knowledge obtained prior to the trip, while during the trip the participants are prompted and inspired for deeper learning upon the return.

## To learn more about JUkraine, please check www.jukraine.com

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